

CREAMS BATH ADDITIVES SOAP SUBSTITUTES OINTMENT GEL



The Zeroderma range of emollients offers similar products to leading brands with no compromise on patient care and cost savings of up to 37%



Choice

- 5 creams, 1 gel, 1 ointment, 2 bath additives
- Light creams to thicker ointments



Compliance

- All Zeroderma emollients are SLS free
- Suitable for patients of all ages



Cost effectiveness

- Cost savings of up to 37% against leading brands



Complete emollient therapy

The Zeroderma Range

Cream

Rich Cream

Gel

Ointment

Bath Additives

+ Soap substitute

+ Humectant

+ Soap substitute
+ Bath additive



Zeroveen®
Cream, the same natural oatmeal as Aveeno® Cream



Zerobase®
Cream, the same 21% w/w paraffins as Diprbase®



Zerocream®
The same 27% w/w paraffins as E45® Cream



ZeroAQS®
Cream, the same 21% liquid paraffins as Aqueous Cream but without SLS. Can be used as a leave on emollient and soap substitute



Zeroguent®
Cream, similar ingredients to Unguentum M®



Zerodouble®
Gel, the same 30% emollients as Doublebase® Gel



Zeroderm®
Ointment, 70% paraffin content like Epaderm® ointment. A moisturiser, bath additive and soap substitute



Zerolatum®
Bath Additive, the same 60%w/w liquid paraffin base as Oilatum Junior®



Zeroneum®
Bath Additive, the same 80%+ soya bean oil base as Balneum®

Emollient Greasiness

“Complete emollient therapy (combinations of cream, ointment, bath oil and emollient soap substitute) will help provide maximal effect” PCDS & BAD 2009

Zeroderma range overview

Zeroderma Range		Similar Brand	Saving PER PACK	
CREAMS				
NEW Zeroveen	£5.89 500g £2.74 100g	Aveeno Cream	£7.19 500ml £3.97 100ml	18% 31%
Zerobase	£5.26 500g £1.04 50g	Diprobase	£6.32 500g £1.28 50g	17% 19%
Zerocream	£4.08 500g £1.17 50g	E45	£5.99 500g £1.61 50g	32% 27%
ZeroAQS	£3.29 500g	Aqueous Cream	£3.95 500g	17%
RICH CREAM				
Zeroguent	£6.99 500g £2.33 100g	Unguentum M	£8.48 500g £2.78 100g	18% 16%
GEL				
Zerodouble	£4.90 500g £2.25 100g	Doublebase Gel	£5.83 500g £2.65 100g	16% 15%
OINTMENT				
Zeroderm	£4.10 500g £2.41 125g	Epaderm	£6.53 500g £3.85 125g	37% 37%
		Hydromol	£4.92 500g £2.90 125g	17% 17%
BATH ADDITIVES				
Zerolatum	£4.79 500ml	Oilatum Junior	£6.67 600ml	28%
Zeroneum	£4.48 500ml	Balneum	£5.38 500ml	17%

Source: Chemist+Druggist September 2017 except aqueous cream: Drug Tariff September 2017

Zeroveen Cream

Similar to
Aveeno Cream

A moisturising cream with natural oatmeal to hydrate dry skin conditions.
Similar in formulation to Aveeno Cream.



<i>Ingredients</i>	Zeroveen	18% Cost saving	Aveeno Cream
Emollient	Isopropyl Palmitate		Isopropyl Palmitate
Emollient & Emulsifier	Stearyl Alcohol		Stearyl Alcohol
Emollient & Emulsifier	Myristyl Alcohol		Myristyl Alcohol
Emulsifier	Cetyl Alcohol		Cetyl Alcohol
Emulsifier, Occlusive barrier	Dimethicone		Dimethicone
Occlusive barrier	Liquid Paraffin		Paraffinum Liquidum
Occlusive barrier	White Soft Paraffin		Paraffin
Humectant	Glycerol		Glycerin
Solvent	Purified Water		Aqua
Cationic emulsifier	Distearyldimonium Chloride		Distearyldimonium Chloride
Texturising / skin conditioning agent	Avena Sativa Kernel Flour		Avena Sativa Kernel Flour
Skin conditioning agent	Allantoin		Allantoin
Viscosity agent & Emollient	Cera Microcristallina		Cera Microcristallina
Stabiliser and viscosity agent	Sodium Chloride		Sodium Chloride
Preservative	Benzyl Alcohol		Benzyl Alcohol
Drying agent	-		Isopropyl Alcohol
<i>Other Information</i>			
Produced by	T&R Derma		Johnson & Johnson
Legal Category	Class I Medical Device		Cosmetic / Borderline Substance
Trade Price	£5.89 500g		£7.19 500ml

Zerobase Cream

Similar to
Diprobase

A moisturising and protective emollient cream to relieve the symptoms of red, inflamed, damaged, dry or chapped skin.

Same paraffins as Diprobase



17%
Cost saving

	Zerobase	Diprobase
Ingredients		
Emollient	Liquid Paraffin 11%*	Liquid Paraffin 6%
Preservative	Chlorocresol	Chlorocresol
Emollient	White Soft Paraffin 10%	White Soft Paraffin 15%
Emulsifier	Cetomacrogol	Cetomacrogol
Emulsifier	Cetostearyl Alcohol	Cetostearyl Alcohol
pH modification acid	Phosphoric Acid	Phosphoric Acid
pH modification alkaline	Sodium Dihydrogen Phosphate	Sodium Dihydrogen Phosphate
Water based cream	Purified Water	Purified Water
pH modification alkaline	-	Sodium Hydroxide
Other Information		
Common sensitisers & irritants	None	None
Produced by	T&R Derma	Bayer
Legal Category	Medical Device Class 1	GSL
Trade Price	£5.26 500g	£6.32 500g

*Zerobase has a higher liquid paraffin content to aid smoothing into sensitive skin

Zerocream

Similar to
E45 Cream

For the **symptomatic treatment of flaking, dry or chapped skin**, traumatic dermatitis, sunburn, dry stage of eczema & certain dry cases of psoriasis.

Same paraffins and lanolin as E45.



Zerocream formulation is similar but not identical to E45 cream.

32%
Cost saving

	Zerocream	E45 Cream
	Ingredients	Active Ingredients
Emollient	Light Liquid Paraffin 12.6%	Light Liquid Paraffin 12.6%
Emollient	White Soft Paraffin 14.5%	White Soft Paraffin 14.5%
Emollient (purified lanolin)	Anhydrous Lanolin 1.0%	Anhydrous Lanolin 1.0%
		Other Ingredients
Emulsifier	Glyceryl Monostearate	Glyceryl Monostearate
pH modification	Citric Acid Monohydrate	Citric Acid Monohydrate
Emulsifier	Cetyl Alcohol	Cetyl Alcohol
pH modification - alkaline	Sodium Hydroxide	Sodium Hydroxide
Emulsifier	Sodium Cetostearyl Sulphate	Sodium Cetostearyl Sulphate
Thickener (viscosity modifier)	Carbomer	Carbomer
Preservative (parabens)	Hydroxybenzoates	Hydroxybenzoates
Water based cream	Purified Water	Purified Water
	Other Information	
Produced by	T&R Derma	Reckitt Benckiser
Legal Category	Medical Device Class 1	GSL
Trade Price	£4.08 500g	£5.99 500g

ZeroAQS Cream

Similar to
Aqueous Cream

An **SLS-free 2-in-1 emollient and cleanser** for the management of flaking, dry skin conditions. **SLS-free and also safe to use as a leave on moisturiser.**



17%
Cost saving

	ZeroAQS	Aqueous Cream
Ingredients		
Emulsifier	Macrogol cetostearyl ether	
Emulsifier	Cetostearyl alcohol	Cetostearyl alcohol**
Preservative	Chlorocresol	
Emollient	Liquid Paraffin 6%	Liquid Paraffin 6%
Emollient	White soft paraffin 15%	White petroleum Jelly 15%
Water based cream	Purified Water	Purified Water
Emulsifier		Sodium Lauryl Sulphate**
Preservative		Phenoxyethanol
Other Information		
Produced by	T&R Derma	Various
Legal Category	Medical Device Class 1	GSL
Trade Price	£3.29 500g	£3.95 500g

Both products have the same liquid paraffins and water content but different preservative and emulsifier

*** The SLS and Cetostearyl Alcohol in Aqueous Cream are contained within Emulsifying Wax BP*

Zeroguent Cream

Similar to
Unguentum M

For the **symptomatic treatment of dermatitis**, ichthyosis, eczema, nappy rash, protection of raw & abraded skin areas, pruritus & related skin conditions where dry scaly skin is a problem. **Zeroguent contains soya bean oil!**



	Zeroguent	18% Cost saving	Unguentum M
Ingredients			
Emollient	Light Liquid Paraffin 8%		Liquid Paraffin
Emollient	White Soft Paraffin 4%		White Soft Paraffin
Emollient	Soya Bean Oil 5%		
Emulsifier	Glyceryl Monostearate		Glyceryl Monostearate
Emulsifier	Cetostearyl Alcohol		Cetostearyl Alcohol
Humectant	Propylene Glycol		Propylene Glycol
Viscosity modifier (thickener)	Colloidal Anhydrous silica		Colloidal Anhydrous silica
Preservative	Sorbic Acid		Sorbic Acid
Emulsifier	Polysorbate		Polysorbate
Emollient			Medium-chain triglycerides
Water based cream	Purified Water		Purified Water
pH Modification - acid	Hydrochloric Acid		
pH Modification - alkaline			Sodium Hydroxide
Other Information			
Produced by	T&R Derma		Almirall
Legal Category	Medical Device Class 1		GSL
Trade Price	£6.99 500g		£8.48 500g

Zerodouble Gel

Similar to
Doublebase Gel

A highly moisturising emollient gel with **double moisturising action** to soften, smooth and rehydrate the skin. **The same 30% emollient content plus 10% humectant as Doublebase Gel.**



NEW 500g airless pump with <2% wastage

16%
cost saving
per pack

	Zerodouble	Doublebase
<i>Ingredients</i>		
Emollient	Isopropyl myristate 15% Liquid paraffin 15%	Isopropyl myristate 15% Liquid paraffin 15%
Preservative	Phenoxyethanol	Phenoxyethanol
Humectant	Glycerin	Glycerol
Emulsifier	Acrylates	Carbomer
Emulsifier/Surface Wetting Agent	Sorbitan Laurate	Sorbitan Laurate
pH modifier	Triethanolamine	Triethanolamine
Water base	Purified Water	Purified Water
<i>Other Information</i>		
Common sensitisers & irritants	None	None
Produced by	T&R Derma	Dermal Laboratories
Legal Category	Medical Device Class 1	Licensed Medicine
Trade Price	£4.90 500g	£5.83 500g

Zeroderm Ointment

Similar to
**Epaderm &
Hydromol Ointment**

A rich **3-in-1 emollient, bath additive and soap substitute** for eczema, dry cases of psoriasis and other dry related skin conditions.

Same paraffin content as Epaderm and Hydromol Ointment.



37%

cost saving
vs. Epaderm

	Zeroderm	Epaderm	Hydromol
Ingredients			
Emollient	Liquid Paraffin 40%	Liquid Paraffin 40%	Liquid Paraffin 40%
Emollient	White Soft Paraffin 30%	Yellow Soft Paraffin 30%	Yellow Soft Paraffin 30%
Emulsifier	Cetearyl Alcohol	Cetomacrogol Emulsifying WAX (contains Cetostearyl Alcohol and Macrogol Cetostearyl Ether)	Cetomacrogol Emulsifying WAX (contains Cetostearyl Alcohol and Cetostearyl ether)
Emulsifier	Polysorbate 60		
Other Information			
SLS-Free	Yes	Yes	Yes
Produced by	T&R Derma	Mölnlycke Health Care	Alliance Pharmaceuticals
Legal Category	Medical Device Class 1	Medical Device Class 1	Medical Device Class 1
Trade Price	£4.10 500g	£6.53 500g	£4.92 500g

Polysorbate 60 in Zeroderm ointment vs the Macrogol Cetostearyl Ether in Cetomacrogol Emulsifying wax are both non-ionic emulsifiers that can replace SLS. There is a slight difference in chemical structure but they have the same function.

Zerolatum Bath Additive

Similar to
Oilatum Junior

For the **symptomatic relief of Contact Dermatitis**, Atopic Dermatitis, Senile Pruritus, Ichthyosis and related dry skin conditions.

Fragrance free like Oilatum Junior



28%
Cost saving

	Zerolatum	Oilatum Junior
<i>Ingredients</i>		
Emollient	Liquid Paraffin BP 65%	Light Liquid Paraffin BP 63.4%
Emollient - lanolin derivative	Acetylated Wool Alcohols	Acetylated Wool Alcohols
Diluent	Isopropyl Myristate	Isopropyl Palmitate
Emulsifying Surfactant	Volpo L3 special	Polyethylene Glycol 400 dilaurate
Emulsifying Surfactant		Macrogol Ester
<i>Other Information</i>		
Colour and Fragrance	None	None
Common Sensitisers and Irritants	None	None
Produced by	T&R Derma	GSK
Legal Category	Medical Device Class 1	GSL
Trade Price	£4.79 500ml	£6.67 600ml

Zeroneum Bath Additive

Similar to
Balneum

A soothing bath treatment for the relief of eczema, combining cleansing and moisturising in one. **Contains perfume and soya bean oil like Balneum**



	Zeroneum	Balneum
	17% Cost saving	
Ingredients		
Emollient	Soya bean oil, refined 83.35% w/w	Soya oil 84.75% w/w
Emulsifying Surfactant	Macrogol lauryl ether (Laureth-4)	
Emulsifier	Comperlan (oleic acid diethanolamide)	Comperlan (oleic acid diethanolamide)
Anti-oxidant (preservative)	Butylated hydroxytoluene E321	Butylated hydroxytoluene E321
Humectant	Propylene glycol	Propylene glycol
Emulsifying surfactant		Polyoxyethylene lauryl ether
Anti-oxidant		Ascorbyl palmitate
pH Modifier		Citric acid monohydrate
Perfume	Perfume	Perfume (DV5171)
Other Information		
Colour	None	None
Produced by	T&R Derma	Almirall
Legal Category	Medical Device Class 1	GSL
Trade Price	£4.48 500ml	£5.38 500ml